



## Planning Department

FOR IMMEDIATE RELEASE:  
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### **GENERAL PLAN TO BE PRESENTED AT OCTOBER 7 CITY COUNCIL MEETING**

MADERA, CA – Residents are encouraged to attend the upcoming Madera City Council meeting in the Council Chambers at City Hall on Wednesday, October 7, 2009, at 6:00 p.m. to take part in a public hearing that will lead to the formal adoption of the City's updated General Plan.

The City Council will review the proposed comprehensive General Plan Update, which will revise all of the sections of the City's current General Plan. The proposed General Plan Update is the result of extensive public input over the past four years, starting with the Vision 2025 community visioning process. The City Council will receive public testimony and conduct a public hearing on the General Plan and its accompanying Final Environmental Impact Report (EIR) before final adoption.

The proposed General Plan Update was released for public review on April 29, 2009. A Final EIR analyzing impacts of the proposed General Plan Update has been prepared in accordance with the California Environmental Quality Act (CEQA) and related guidelines. The Final EIR consists of the April 2009 Draft EIR, comments received during a 60-day public comment period, responses to those comments, required changes to the text of the Draft EIR and an expanded summary table.

Following public testimony, the City Council will conduct its deliberations. The City Council will then make its decision on the Final EIR and General Plan Update.

Your participation and input will help ensure that the Madera General Plan Update and EIR will be a positive framework for future development.

#### **Madera City Council Meeting Presentation and Public Hearing for the General Plan Update and Final EIR**

Wednesday, October 7, 2009, at 6:00 p.m.  
Madera City Hall, City Council Chambers  
205 West Fourth Street  
Madera, CA 93638

For additional information, please visit our Web site at [www.maderageneralplan.com](http://www.maderageneralplan.com).

## **About the Madera General Plan Update**

The General Plan Update began on November 26, 2007, when the City of Madera held its first Steering Committee meeting. As the first update in 15 years, the General Plan is a catalyst for implementing the ideas and aspirations as reflected in the City's Vision 2025 Plan. The community plays an important role in planning and shaping Madera's future. By sharing your ideas, we create a vision for Madera.

Public meetings and workshops on the General Plan have been held over the past year and a half. A listing of documents, meetings and topics is available at [www.maderageneralplan.com](http://www.maderageneralplan.com).

###-30###